



Fernwood Primary and Nursery School

An equality guide for
children by children



2025

Welcome to Fernwood Primary and Nursery School

At Fernwood Primary and Nursery School, we are dedicated to nurturing the whole child—academically, socially, and emotionally. Our mission is to provide a safe, positive, and inclusive environment where every pupil can flourish and thrive. We are exceptionally proud of our richly diverse community, which we celebrate and embrace as a source of strength and learning.

Our Vision: Excellence for All

We aspire to deliver an outstanding education for all our pupils. Our aims include ensuring that children attend school every day, feel safe and secure, and develop effective communication and mathematical skills. We encourage them to try their very best, achieve their potential, and respond respectfully to others. We foster resilience and a 'can do' attitude, ensuring that every child enjoys school life.

Commitment to Online Safety

In today's digital age, online safety is paramount. We are committed to equipping our pupils with the knowledge and skills to navigate the online world safely and responsibly. To support this, we incorporate resources from the BBC's Primary Online Safety collection into our curriculum. These resources cover essential topics such as self-image and identity, online relationships, and managing online reputations. By integrating these themes, we aim to empower our students to make informed decisions and foster a positive digital presence.

A Collaborative Approach

At Fernwood, we believe that education is a collaborative effort involving pupils, staff, parents, and the wider community. We value our staff and provide an enabling workplace, recognising the knowledge, skills, and qualities they bring to their roles. Together, we strive to positively impact our local and wider community, ensuring that our pupils are prepared to be responsible, respectful, and active citizens in an increasingly connected world.

Thank you for joining us on this journey towards excellence and safety, both offline and online.

Empowering Young Learners in the Digital World

In today's digital age, children are growing up in a world where technology is an essential part of daily life. From social interactions to education and entertainment, the online world presents incredible opportunities but also challenges and risks. This booklet aims to support children, parents, and educators in navigating these challenges with confidence and awareness. All work was created on Safety Internet Day, Feb 11th 2025.

Why eSafety Matters

The internet is a powerful tool, but without the right guidance, children may encounter risks such as cyberbullying, misinformation, or privacy breaches. By understanding the key principles of online safety, we can help young learners develop **positive digital habits, stay safe, and use technology responsibly.**

Our Approach

This resource is based on key themes that are crucial for online safety:

Self-Image and Identity – Helping children understand how their online presence reflects who they are and ensuring they develop a healthy self-view.

Online Relationships – Teaching safe and respectful communication while recognising the importance of privacy and consent.

Online Reputation – Encouraging children to think about the long-term impact of their digital footprint.

Online Bullying – Equipping children with strategies to recognise, respond to, and report harmful behaviour online.

Managing Online Information – Developing critical thinking skills to assess the reliability of online sources and avoid misinformation.

Health, Wellbeing, and Lifestyle – Understanding the effects of screen time and digital engagement on mental and physical health.

Privacy and Security – Teaching children how to protect their personal information and stay safe from online threats.

Copyright and Ownership – Raising awareness about respecting digital content, including images, videos, and creative work.

Working Together

eSafety is a shared responsibility between schools, parents, and children. By fostering open discussions and providing practical tools, we can empower young people to make informed decisions online. This booklet serves as a guide to support children in developing lifelong skills for safe and responsible digital engagement. It contains work done by the children, for the children, showcasing their responses to this growing digital world.

Together, we can create a positive and secure online environment for the next generation.

"I can tell
a trusted
adult if I
don't like it."

Butterflies

"If something
seems us we
turn it off"



"I know not to
tell someone my
name, age, and
where I live."

"We don't talk
to people online
we don't know."

Dragonflies



Everytime he goes on his iPad, something pops up thats a rude message from his friend and he feels sad. shut it down and tell an adult. Zakariya.

If somebody sent me a bad message, I would shut it down and tell an adult.

Ameer

If they sent me a bad video, I would shut it down and tell an adult and my friend Alexander would fix it.

If somebody sent a not nice message to me, I would shut the phone and tell your grown ups. Lily

Shut it off and tell an adult. Essie.

"Don't tell anyone your password."

- Nyah

"If you want to go on the computer you must ask a grownup."

- Olive



"Don't tell people your school."

- Jacob

"Don't tell anyone where you live."

- Xakai

"If there's a problem on your ipad, you need to tell a grownup."

- Tamsin

fireflies

Should you send the picture?



No because he sent that picture and it was sent very nice

No he should not send me that picture because it is quite funny

No because I didn't want to lose my friends

No because Ethan XII 705

No because I will send it to my friends

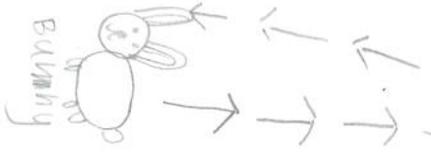
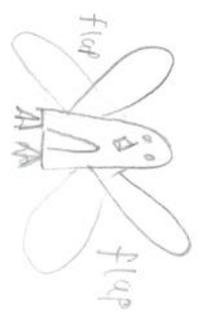
No because I will not send it

No because it would make his friends cry. Miss W LE - No Eln

No because I will not send it

No because you should not send me that picture (X)

No because I will not send it

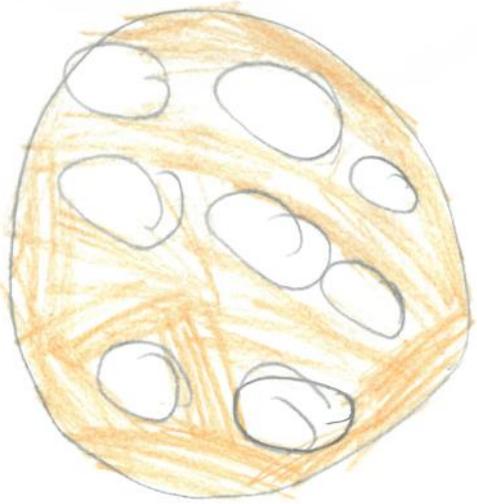
Wise Owl	Digiduck	
    	  	  

“Something is only a fact if you can prove, or show, that it’s true,” explained Wise_Owl, “like the fact that all birds have beaks. We can see that; we know that it’s true.”

Marian - Penguins

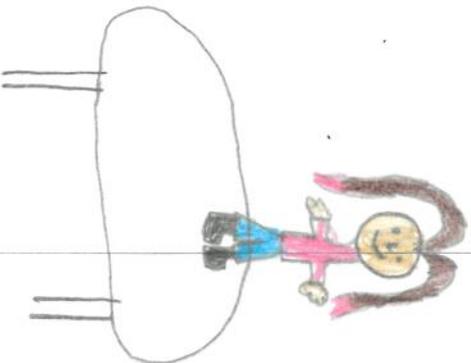
Wise Owl

NO! The
the moon
is so far
away.



Digiduck

is you Jimmy or
a thompson with
4 people you or
touch the moon.



“Something is only a fact if you can prove, or show, that it’s true,” explained Wise_Owl, “like the fact that all birds have beaks. We can see that; we know that it’s true.”

Wise Owl

The Bera is tisins
good.



A Hedghog has spickes



Digiduck

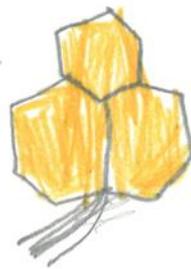
The Bear has wings.



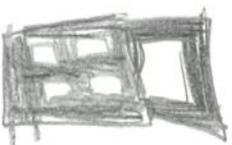
The Hedghog has big hens.



“Something is only a fact if you can prove, or show, that it’s true,” explained Wise_Owl, “like the fact that all birds have beaks. We can see that; we know that it’s true.”

Wise Owl	Digiduck
 <p>Foxes are not silly</p>  <p>Bumble bees make honey</p> 	 <p>Foxes are bigger than tigers</p>  <p>Bumble bees eat pollen</p>

“Something is only a fact if you can prove, or show, that it’s true,” explained Wise_Owl, “like the fact that all birds have beaks. We can see that; we know that it’s true.”

<p>Wise Owl</p>	<p>Digiduck</p>
<p>Wise Owl found dots of forest from woods pulls in feathers, eyes news - news</p>  <p>A hedge hog P's a little Peacham brown</p>  <p>A tree is small green</p>  <p>A bee is usually yellow and black.</p>	<p>Digiduck found facts of his computer</p>   <p>colorful tree</p>  

“Something is only a fact if you can prove, or show, that it’s true,” explained Wise_Owl, “like the fact that all birds have beaks. We can see that; we know that it’s true.”



be careful because
scammers can trick you into paying
money.



Make sure you
are on the write
website not the wrong
website



Ask permission before
you download something

DON'T SPEND MONEY ONLINE



always uninstall
games that you are
worried about



~~also~~ always
look where you
are clicking.

E-safety Poster!

Ask: whats the matter?

Talk to a trusted adult.

Ask to have a private talk.

We ~~always~~ get mental health problems sometimes.

Ask to play with them

There are lots of things that can help like child-line and things like that.

How to stay safe online!



How can I best help my friends?

is your friend acting differently?

- acting strange.
- talking less
- seems sad.





SCREEN TIME

CLOSE YOUR EYES AND THINK DEEP



THINK AND SIT OR MAYBE DOGGING



READ A CALMING BOOK THAT CALMS YOU DOWN



RELAXING MUSIC LISTEN TO SOME



TAKE A BREAK



TAKE DEEP BREATH



Why you shouldn't look up symptoms online

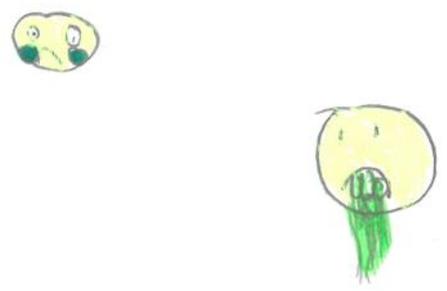
It can make you worried and scared.



Don't be embarrassed to speak to someone.



You can also feel worse.



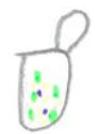
Dr. Internet **X**
Real-life doctor **✓**



It can delay you seeing your normal doctor.

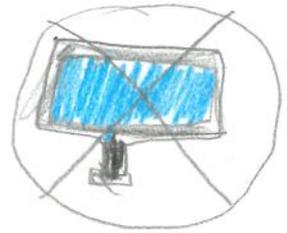


You can take the wrong medicine.



You could be sick 

Internet



Safety



Top tips

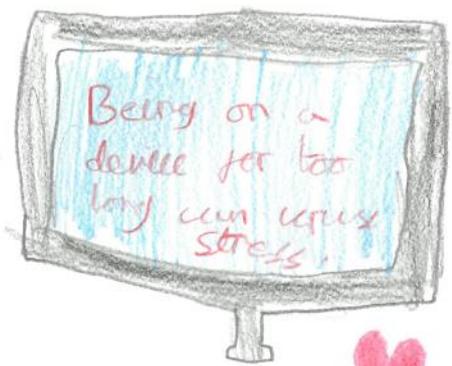
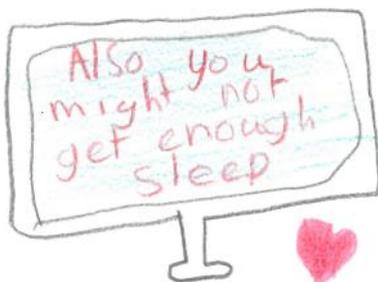
1. Delete any social media apps

2. lock the device

3. use an actual alarm clock not your phone

4. Set yourself an daily time limit. Have some rest

GO play outside instead

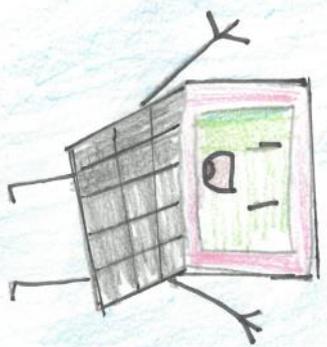


SO TO KEEP SAFE
HAVE A LIMITED
-D TIME ON
YOUR DEVICES.

7 tips to Stop Cyberbullying

1. If you see a bad message don't reply.
2. If you don't like something block it.
3. Keep evidence of something you've experienced.
4. Talk about your feelings and emotions to someone you trust.
5. You can report people to your website.
6. Don't share private information with people you don't trust.
7. Speak to a trusted adult if you are worried.

remember these tips!



Block

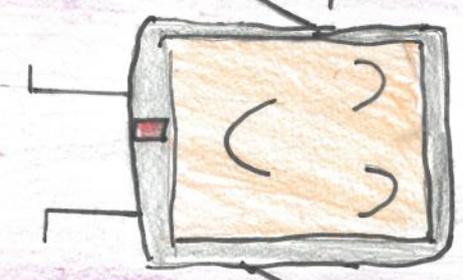


talk



you are not alone

I'm going to give you some top tips



Stay Safe

Are you doing the right thing?

Remember cyberbullying isn't ^{right} made

Most importantly
Have fun!

Have you ever been bullied online?

Report
up
to
Stop
your
Bullying

Report them!



Keep a log. Take screenshots



Don't reply, just ignore them!



Speak to a person you trust!



Get your information and delete private



Get some help!



Block them!



How would you feel?

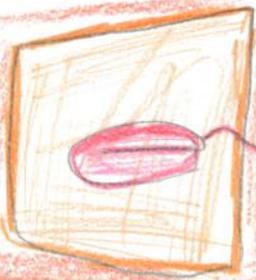


STOP IT



From, Tina and Sachin

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56	57	58	59	60



you not alone!

How would you feel?

Five things to
ASK your self
before you post

Face to face
1



app 5
Permissions



How someone
sees
3



permission
4



Who might
see it?
2



What does it mean to be anonymous online?

What does Anonymous mean?

Anonymous means to be unknown or to be hidden



HIDE YOUR IDENTITY

Quiz:

1. Give two names for who I can go to if I am bullied
2. What does anonymous mean?
3. What is a troll?
4. Do you hide your identity?

What is a troll?

a troll is a person who bullies people online.

Some things to think about...

- Are you a bully?
- Are you a troll?
- Is your profile hidden?

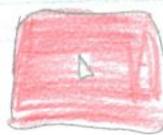
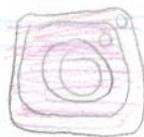
If you ^{are} bullied who I go to...

- parent
- carer
- teacher
- older brother
- older sister

WHY DO PEOPLE BULLY?



- It's easy to bully people online because you not face to face.
- When a bully bullies you in a game sometimes you feel like you have to bully too.
- There is not just one reason why anyone is a bully.
- Online people can act how they want and say anything they want to.
- Sometimes people bully online to get attention and to get people to friend them.
- Mostly girls spread rumours and boys bully physically but not always.
- Anyone can be a bully online or offline they could even be from a different country.
- 50% of people go through bullies before the age of 20.
- Bullies usually pick something unique that you have to make fun of you with.
- If bullies pick on something sometimes the victims will change it.
- Lots of bullies have low self-esteem offline and online.
- Some bullies bully because they're jealous of the victims.
- Lots of victims become bullies.
- A bully can bully you for any reason.
- Most bullies bully because they're afraid of losing friends.
- If you bully and you say something you can never get rid of what you said.





Share Beware

Positives!

- ♥ ⇒ Keep up to date with things
- ⇒ ♥ Make new friends
- ♥ ⇒ Share things with people easily
- ⇒ ♥ Spread happiness and kindness

Negatives!

- ★ ⇒ People share photos and videos without consent
- ⇒ ★ Once you have uploaded something it is hard to ensure it is completely removed if you decide to delete it as other people will have seen or shared it
- ★ ⇒ People can have negative comments

So before you send something online, think to yourself ★★☆☆★

Will it hurt anyone?

Will people be upset?

Is it kind?

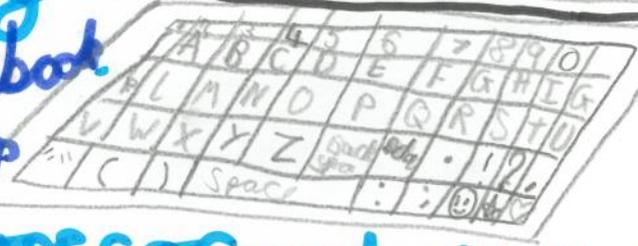
Who could read it?

How to delete your social

Media Posts



Some times when you delete things you think there gone but there's stored somewhere



If you've something to your Snapchat, Facebook, Instagram or WhatsApp there are instructions for each site to take them down. But if people screenshot the account they can still login.

Digital Footprint

A digital footprint follows what you do online. Every thing you search the internet knows what you like so it comes up with adverts for things you like.



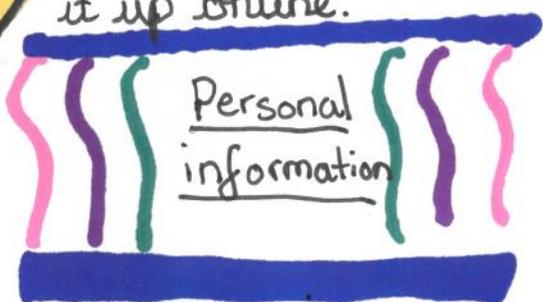
Once you take a photo and delete it, it will never be gone. It will always be on the internet. Sometimes people can copy photos so when any stranger searches up your name that photo will be there.



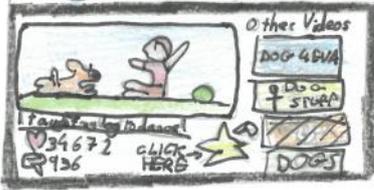
Your Personal information can be on the internet if you have ever looked it up online.

Personal information

Don't share things you don't want to share online



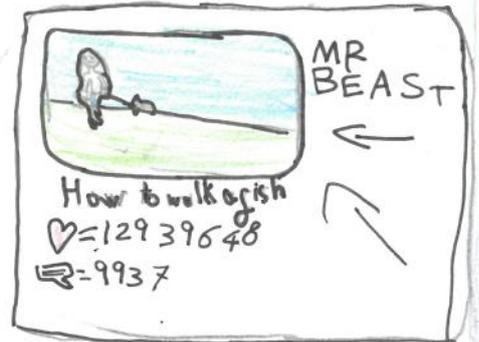
ARE LIKES IMPORTANT?



IMPORTANT?

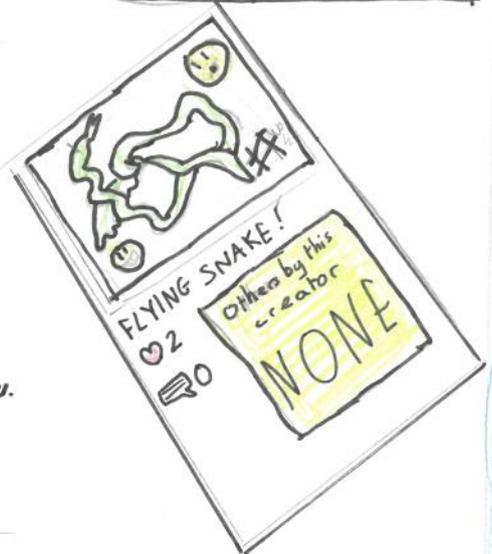
ARE LIKES POSITIVE OR NEGATIVE?

Everybody loves to get likes. It's great to find out that loads of people love your video! Though occasionally it can be stressful. If you need a certain amount of them, you might post things a lot and get addicted. This is a negative point, it is never good to get addicted.



DO LIKES REALLY MATTER?

Everybody who has youtube, tiktok or instagram wants likes to become famous but they really don't matter. You could get less likes than before so you might get stressed but it is hard to get people to notice you.

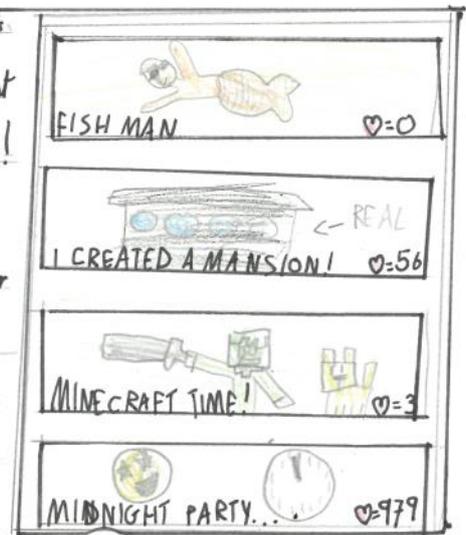


WHY DO PEOPLE GET JEALOUS ONLINE?

People get jealous online for reasons like seeing people with things they want. Or if someone was on a holiday that they loved. Or if someone has lots more likes than them. But we should know that the online world doesn't matter and that it also doesn't matter what they have. It doesn't matter!

WHAT MIGHT PEOPLE DO IF THEY ARE JEALOUS?

People may do some bad things when their jealous or they may want to be that person. If people are annoyed that someone got more likes than them they could spread fake rumors or start trolling.



TOP TIP 1: Don't share personal information! TOP TIP 2: Say no to strangers TOP TIP 3: Don't believe everything you see.

Avoiding

Account

Hacks

The Signs

the Signs that you are being hacked are - you get a lot of pop ups, or your device start to slow down.

BE SAFE

do not click on random links

Tips

- don't use your name your birthday or password
- keep your password to your self
 - Don't hesitate to tell some
 - Don't put personal information

Get Help

If you think someone is hacking your account tell an adult!

STAY safe online

When you are online make sure that you aren't sharing any private information

make sure that your not speaking to anyone you don't know. stay safe!

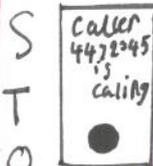
if anything bad happens while you are online make sure to tell a trusted adult.

Don't cyberbully!

Don't be unkind to others

Don't trust anyone

STOP



S
T
O
P
↘

STOP

Make sure to stay safe

Don't meet up with anyone you don't know

Don't speak to anyone that you don't know
Don't answer any unknown callers unless you know who they are

Don't go on anything that has an age restriction above your age!

Don't share any videos of people unless they give you permission.

stay safe ONLINE

Be safe! Be careful



Make sure that you don't share what you look like with random people

Don't download apps that look sketchy or weird
Online Safety!

STOP

Be careful about what you post online

stay safe online

STAY safe

Be careful about what you share

Are you

Giving

away

more

than

you

think

Online?

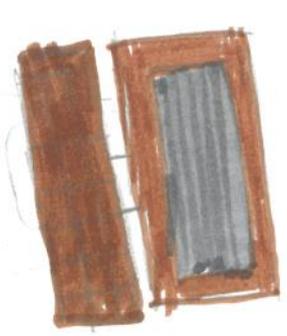
Did you know?
Cookies can track
your online
history?!

People

a photo can find
taken when
where and was
taken and it
taken



Stay
Safe
Online!

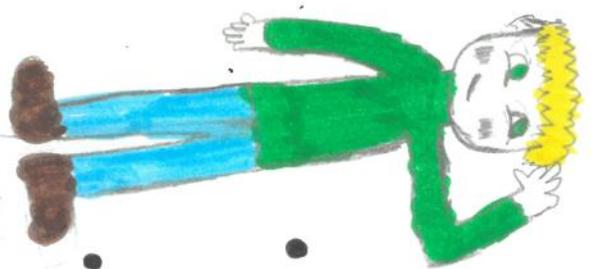


Did you know?
Phones can also
have a tracking
device in them!

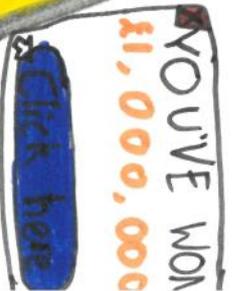
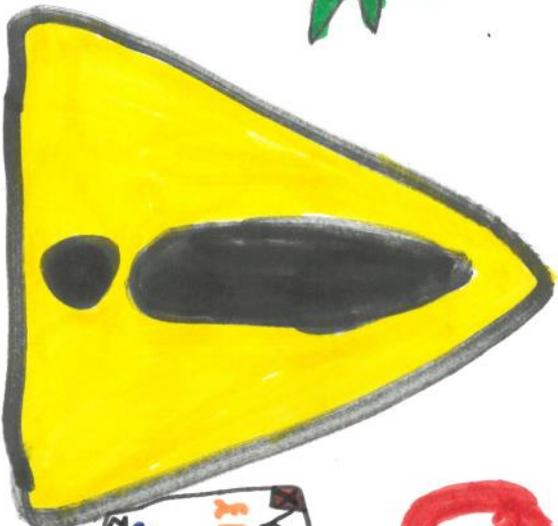
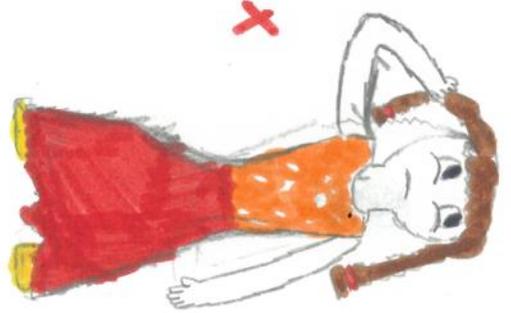
Phones
Share your location
and keep track
of where you
go!



- It is completely okay to share recommendations like amazing restaurants or perfect places to go! ✓
- There is nothing wrong with personal photos. These are photos which contain NO personal information ✓
- It is Okay to share pictures of yourself as long as you're okay with it ✓



- Don't share your personal information like where you live or your email address! ✗
- Don't share pictures of others without their consent ✗
- Don't share things with your personal information or password on. ✗



DO'S

&

DO NOT'S

SEE IT, SPOT IT, REPORT IT

FAKE ACCOUNTS AND STALING INFORMATION + DETAILS



PRIVATE

Negative impact on your future

BEE CAUTIOUS!



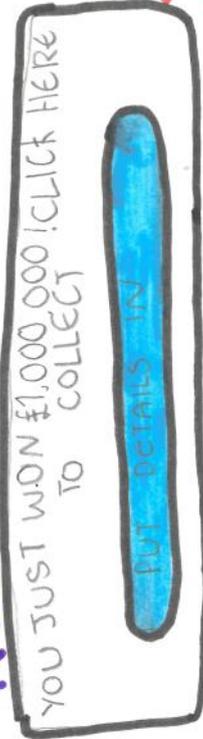
DON'T BE TEMPTED TO HACK!

RESPECT!

TELL A TRUSTED ADULT

REDUCE YOUR RISK!

REDUCE YOUR RISK!!!
REDUCE YOUR RISK!!!!



DON'T CLICK!

~~STEAL~~ REAL OR FAKE?



FAKE?

or real?

RESPECT

RESPECT

HAVE FUN!!!!

STAY SAFE!!!



SERIOUS

ISSUE

Links Page



If you would like to know more, or have any concerns, you can visit the links below. Please note, all external links to websites are not monitored by **Fernwood Primary and Nursery School** and may change on a frequent basis.

We are not responsible for the content of those sites. They have been posted here as they offer potential guidance and support on how to be as safe as possible on the Internet.

If you have any concerns, or any online issues you would like to bring to our attention, please send an email to the following address:

safeguarding@fernwoodprimary.co.uk

<https://securityplanner.org> - Site that looks at what security steps you need to take in order to help protect your data.

<https://www.common sense media.org/> - for info on age ratings of movies, TV shows and video games.

<https://www.bbc.com/ownit> - online safety tips aimed at children. There are some good video clips for them to watch and discover e-safety independently.

<https://www.premierchoiceinternet.com/online-privacy/> - further advice regarding e-safety: online privacy, preventing online theft and fraud and building a secure social media life.

<https://www.saferinternet.org.uk/> - for more info on e-safety

<https://www.esafety-adviser.com/latest-newsletter/> - great site with a free downloadable magazine every month to guide you through the latest trends, issues and safer thinking.

<https://www.thinkuknow.co.uk/parents/articles/keeping-your-under-five-safe-online/> - practical tips to help you think about safety for your children under five.

AskAboutGames: [Supporting families with video games](#)

Childnet: [Keeping under-fives safe online](#)

Internet Matters: [Guidance for parents of pre-schoolers](#)

London Grid for Learning: [Portal](#) linking to various resources on parental engagement around online safety

NSPCC: [Guidance for parents on keeping children safe online](#)

Parent Zone: [Digital Parenting magazine](#)

Thinkuknow: [Guidance and information for parents/carers](#) from NCA-CEOP